



Making our mark on the community one step at a time.

Purpose

The FootPRINT Fund® awards print services, through Allegra Print & Imaging in Spring Branch, Texas to select nonprofit organizations to help enhance their image, expand their services and extend their printing budgets.

Application Guidelines

Who is Eligible?

The FootPRINT Fund® is available to any nonprofit group, association or charitable organization in Comal County that meets the FootPRINT Fund® selection criteria.

What is the Value of Services Awarded?

Services are awarded with a maximum value of \$1,000 per organization for the award year. Applicants may receive services in the value of the amount requested or in a lower or higher amount.

Services include graphic design, printing, copying and bindery, signs, banners, posters or even vehicle graphics. Applicants are encouraged to reapply in the following year. Annual awards for the 2009-2010 program year total \$5,000.

All awarded print services must be used between September 2009 and August 2010.

Awards may only be used for projects originating during these dates and not be used to offset any existing balances due to Allegra Print & Imaging.





We're here to help you impact the lives of others.

Community support is a core value at Allegra Print & Imaging. The FootPRINT Fund® is designed to aid nonprofit organizations in their quest to create lasting impressions.

We hope the FootPRINT Fund of \$5,000 we have established will help our local organizations and associations leave their “footprints” in our community through increased awareness and visibility. We challenge each of you to use these print service awards to build a better community, one step at a time, by considering print services like:

- Brochures
- Fundraising Campaign Materials
- Direct Mail Pieces
- New or Improved Brand Image Design
- Event Banners or Posters
- Branding of One Vehicle or a Fleet
- Professional Letterhead Packages
- Business Cards
- Marketing Consultation



What are the Selection Criteria?

Applications are reviewed by a panel of representatives from Allegra Print & Imaging along with members of the local community. The panel responds in writing to all applications that are submitted in accordance with the application deadline. Organizations should not assume an award has been given until such notification. Any eligible organization or association can apply and need not be a customer of Allegra Print & Imaging.

Award recipients are selected based upon how the print services will be used to further the organization’s goals, including:

Service expansion – Use of print services to contribute to expanding an organization’s awareness or existing service projects.

Program enhancements – Use of print services to promote new programs or projects

Leveraged efforts – Use of print services to increase the impact of other existing resources.

Have Questions?

For more information, contact (800) 975-3188 or visit our Web site at www.allegrabsb.com.

